

CHERYL GILLIS

PRODUCT DESIGN LEADER

Experienced product designer with over a decade of expertise in creating impactful user experiences and leading design teams. I thrive in hands-on design work and turning complex challenges into seamless user experiences.

WORK EXPERIENCE

PRINCIPAL PRODUCT DESIGNER

Broadcom / Burlington, MA / Nov 2023 - Present

- Designing product integration that includes optimizing UX flows, implementing AI-driven cloud cost summary recommendations, refining report management, and savings dashboards. Enhanced designs show stats have increased usability and satisfaction.
- Contributes to the design system to maintain consistency and scalability across all Tanzu products.

SENIOR PRODUCT DESIGN MANAGER

VMware / Boston, MA / Oct 2021 - Nov 2023

- Led design and strategy for integrating three products into a new platform, enabling organizations to aggregate cloud data and gain insights through optimization recommendations, anomaly detection, budgeting and forecasting, and security best practices.

STAFF USER EXPERIENCE DESIGNER

VMware / Boston, MA / Feb 2020 - Oct 2021

- Created a successful lightweight framework for design thinking workshops that included customers, PMs, and engineers.
- Received a UX Achievement award for designing the Cost Savings Automator, aka the “easy button” for cloud cost optimization.
- Designed and shaped the user experience for the Optimization unit, improving end-to-end infrastructure optimization.

SENIOR USER EXPERIENCE DESIGNER

CloudHealth -> VMware / Boston, MA / Sept 2016 - Feb 2020

- Redesigned user flow for managing AWS EC2 reservations that resulted in 21% feature adoption increase.
- Adaptive designer delivering rapid, impactful solutions in a fast-paced early stage start-up specializing in cloud cost management.
- Navigated design through company acquisition in 2018, ensuring continuity.

USER EXPERIENCE DESIGNER

Attend Inc / Boston, MA / Aug 2015 - Aug 2016

- Sole designer for defining workflows and designs for iOS app and two product integrations for event management.

CONTACT



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EDUCATION

2005

Bachelor of Arts

Saint Anselm College

2016

Certificate, UX Fundamentals

New York University

SKILLS

- Figma
- Jira
- Miro
- Design Workshops
- Artificial Intelligence
- Design Systems
- Rapid Prototyping
- User Research

ACHIEVEMENTS

3-Year Product Design Mentor

Designlab

UX Certificate (UXC)

Nielsen Norman Group

Certified Scrum Master (CSM)

Scrum Alliance

Accessibility Advocate

VMware