

# C H E R Y L G I L L I S

## PRODUCT DESIGN LEADER

Design Lead, mentor, and product designer with 10+ years of experience in delivering best-in-class user experiences that meet business goals.

## EXPERIENCE

### SENIOR PRODUCT DESIGN MANAGER

*VMware, Boston, MA / Jan 2023 - Present*

- Leading strategy and design for 3 Native Public Cloud teams - Aria Cost by CloudHealth, Secure Clouds, and Guardrails
- Coordinated large integration project with all 3 products and services into a new cloud management platform called Aria Hub

### PRODUCT DESIGN MANAGER

*VMware, Boston, MA / Oct 2021 - Dec 2022*

- Led a team of UX designers for the CloudHealth Business Unit at VMware
- Collaborating with product management and engineering to ensure our team can deliver customer outcomes that achieve business results
- Planning UX roadmaps, leading design reviews, defining milestones, assessing risks, leading scrum activities, and ensuring projects meet deadlines

### STAFF USER EXPERIENCE DESIGNER

*VMware, Boston, MA / Feb 2020 - Oct 2021*

- Leading design and strategy for CloudHealth product Optimization House - experiences that empower users to optimize their infrastructure across public clouds.
- UX achievement award for Savings Automator feature that automatically implements optimization recommendations.

### SENIOR USER EXPERIENCE DESIGNER

*VMware, Boston, MA / Oct 2018 - Feb 2020*

- On a mission to radically simplify cloud management, now on enterprise level.
- Created a framework for design thinking workshops that included customers, PM and engineers

### SENIOR PRODUCT DESIGNER

*CloudHealth Technologies Inc., Boston, MA / Sep 2016 - Oct 2018*

- UX Designer for early stage fast-paced start-up SaaS cloud management platform. UX/UI Design, prototyping, and user research.
- Designed an end-to-end UX for users managing their AWS reservations.

### UX DESIGNER

*Attend Inc., Boston, MA / Aug 2015 - Aug 2016*

- Lead designer for defining UX workflows and designs for the Attend iOS app, as well as 2 product integrations for web.

### SENIOR DESIGNER

*Burns & Levinson LLP, Boston, MA / Aug 2008 - Aug 2015*

- Designer for firm's marketing website and blogs.

✉ gillis.cheryl@gmail.com

☎ 617- 827-6115

📍 Boston, MA

www.cherylgillis.com

## EDUCATION

### NEW YORK UNIVERSITY

**New York, NY**

*Certificate, UX Fundamentals (May 2016)*

### SAINT ANSELM COLLEGE

**Manchester, NH**

*Bachelor of Arts (B.A.) Fine Arts, Graphic Design (May 2005)*

## ADDITIONAL SKILLS

Figma

Miro

Adobe Creative Suite

Jira

Personas

Design Workshops

User Research

Rapid Prototyping

AWS, Azure, GCP

## CERTIFICATIONS

Nielsen Norman Group UX Certificate (UXC), Specialty in UX Management

Accessibility Advocate, VMware

Certified Scrum Master (CSM), Scrum Alliance

AWS Certified Cloud Practitioner, Amazon Web Services

CloudHealth Platform Administrator

**References available upon request**

