

CHERYL GILLIS

PRODUCT DESIGN LEADER

CAREER OBJECTIVE

Design Lead, mentor, and product designer with 10+ years of experience in delivering best-in-class user experiences that meet business goals.

EXPERIENCE

PRODUCT DESIGN MANAGER

VMware, Boston, MA / Oct 2021 - Present

- Leading a team of UX designers for the CloudHealth Business Unit at VMware
- Collaborating with product management and engineering to ensure our team can deliver customer outcomes that achieve business results
- Planning UX roadmaps, defining milestones, assessing risks, leading scrum activities, and ensuring projects meet deadlines
- Coaching and mentoring designers

STAFF USER EXPERIENCE DESIGNER

VMware, Boston, MA / Feb 2020 - Present

- Leading design and strategy for experiences that empower users to optimize their infrastructure across public clouds.
- UX Design, prototyping, competitive analysis, user research, end-to-end journey mapping, and user testing.

SENIOR USER EXPERIENCE DESIGNER

VMware, Boston, MA / Oct 2018 - Feb 2020

- On a mission to radically simplify cloud management, now on enterprise level.
- Led design thinking workshops that included customers, PM and engineers

SENIOR PRODUCT DESIGNER

CloudHealth Technologies Inc., Boston, MA / Sep 2016 - Oct 2018

- UX Designer for early stage fast-paced start-up SaaS cloud management platform. UX/UI Design, prototyping, and user research.
- Designed a new feature for users managing their AWS reservations.
- Collaborations with product and engineering during ideation, workshop facilitation, user studies, and throughout the design process.

UX DESIGNER

Attend Inc., Boston, MA / Aug 2015 - Aug 2016

- Lead designer for defining UX workflows and designs for the Attend iOS app, as well as 2 product integrations for web.

SENIOR DESIGNER

Burns & Levinson LLP, Boston, MA / Aug 2008 - Aug 2015

- Designer for firm's marketing website and blogs.

REFERENCES

References available upon request

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📍 Boston, MA

www.cherylgillis.com

EDUCATION

NEW YORK UNIVERSITY

New York, NY

Certificate, UX Fundamentals (May 2016)

SAINT ANSELM COLLEGE

Manchester, NH

Bachelor of Arts (B.A.) Fine Arts, Graphic Design (May 2005)

ADDITIONAL SKILLS

Figma

Sketch

Miro

Adobe Creative Suite

InVision

Jira

Personas

Design Workshops

User research

Rapid Prototyping

AWS, Azure, GCP

CERTIFICATIONS

Nielsen Norman Group UX Certificate (UXC), Specialty in UX Management

Accessibility Advocate, VMware

Certified Scrum Master (CSM), Scrum Alliance

AWS Certified Cloud Practitioner, Amazon Web Services

CloudHealth Platform Administrator